



TERMEZ STATE UNIVERSITY

STAKEHOLDER ENGAGEMENT AND COMMUNICATION POLICY



Termez 2025

1. PURPOSE

Termez State University (TerSU) recognizes that effective engagement with local stakeholders is essential to achieving its academic, research, and sustainability goals. External stakeholders including community members, local government agencies, non-governmental organizations, businesses, and other institutions play a critical role in shaping the university's social, environmental, and economic impact.

This policy establishes the framework and procedures for systematically identifying, communicating with, and collaborating with local stakeholders to promote mutual understanding, shared goals, and positive outcomes for both the university and the broader community. The policy ensures that engagement is transparent, inclusive, and aligned with the university's strategic objectives and commitment to social responsibility.

2. SCOPE

This policy applies to all departments, faculties, research centers, administrative units, and university-affiliated organizations. It governs all interactions with external stakeholders, including partnerships, consultations, outreach programs, community development initiatives, and collaborative projects. It is applicable to any activity that may affect or involve local residents, businesses, governmental or non-governmental organizations, and other entities outside the university.

3. POLICY OBJECTIVES

The objectives of this policy are to:

Establish a systematic approach to identifying local stakeholders external to the university.

Ensure meaningful and inclusive engagement with stakeholders in university projects, research, and outreach initiatives.

Promote mutual learning, shared decision-making, and collaboration to address community needs and challenges.

Strengthen trust, transparency, and accountability between the university and its external stakeholders.

Align stakeholder engagement with the university's strategic priorities, sustainability goals, and social impact objectives.

4. IDENTIFICATION OF STAKEHOLDERS

Termez State University will maintain a structured approach to identifying local stakeholders who are affected by or can influence university operations. Stakeholders may include, but are not limited to, the following: community members living near university campuses, local government and municipal agencies, local schools and educational institutions, NGOs and civil society organizations, business and industry partners, professional associations, and regional media outlets.

The university will employ multiple methods to identify stakeholders, including stakeholder mapping exercises, surveys, community consultations, and analysis of local networks. Departments conducting research, development projects, or outreach activities must maintain an updated list of relevant stakeholders and categorize them according to their interests, influence, and relationship with university operations.

5. STAKEHOLDER ENGAGEMENT PROCEDURES

Engagement with stakeholders will be structured, transparent, and continuous. The university will adopt the following procedures:

5.1 Planning and Preparation

Prior to any engagement initiative, departments must define clear objectives, identify relevant stakeholders, determine the appropriate methods of engagement, and allocate resources. A stakeholder engagement plan will outline timelines, responsibilities, and communication strategies.

5.2 Communication and Consultation

The university will communicate with stakeholders using appropriate channels, such as meetings, workshops, public consultations, newsletters, and digital platforms. Stakeholder feedback will be actively sought, carefully recorded, and considered in decision-making processes.

5.3 Collaboration and Participation

Where possible, stakeholders will be involved in co-designing and implementing projects that affect the community or the local environment. Collaborative approaches ensure shared ownership of outcomes, enhance trust, and improve project effectiveness.

5.4 Monitoring and Feedback

The university will continuously monitor stakeholder engagement processes to assess their effectiveness and relevance. Stakeholders will be provided with regular updates on the progress of initiatives and how their feedback

has been incorporated. Lessons learned from engagement activities will be documented and used to refine future interactions.

6. ROLES AND RESPONSIBILITIES

The successful implementation of this policy requires clear responsibilities across the university. The **Rector's Office** oversees the policy framework and ensures its alignment with the university's strategic vision. The **Office of Community Engagement and External Relations**, or a similar designated unit, coordinates stakeholder identification, maintains stakeholder databases, and manages communication channels. Academic departments, research centers, and project teams are responsible for integrating stakeholder engagement into the planning and execution of their respective activities. All university staff and faculty are expected to uphold the principles of transparency, inclusivity, and respect when interacting with stakeholders.

7. DOCUMENTATION AND REPORTING

All stakeholder engagement activities must be documented systematically, including details on identified stakeholders, engagement methods, feedback received, actions taken, and outcomes achieved. Annual reports will summarize engagement activities, highlight successes, identify challenges, and propose improvements for future interactions. Documentation will be maintained to ensure accountability and compliance with university policies and regulatory requirements.

8. EXPECTED OUTCOMES

Through the implementation of this policy, Termez State University expects to:

Develop a comprehensive understanding of local stakeholder needs, expectations, and concerns.

Build strong, collaborative relationships with external communities and organizations.

Enhance the social, educational, and environmental impact of university programs.

Foster trust, transparency, and mutual respect between the university and local stakeholders.

Ensure that external stakeholders are actively engaged in initiatives that affect or benefit their communities.

9. CONCLUSION

Termez State University is committed to meaningful, responsible, and inclusive engagement with local stakeholders. This policy ensures that the university not only identifies and consults external stakeholders effectively but also collaborates with them to achieve shared goals. By institutionalizing structured engagement procedures, the university strengthens its role as a socially responsible institution, promotes sustainable development in the region, and enhances the positive impact of its educational, research, and community programs.

10. ENTRY INTO FORCE AND REVIEW

The policy is effective from 1 January 2025.

It shall be reviewed every three years, or within six months following any relevant legislative change.

11. RESPONSIBLE UNIT AND CONTACT

Vice-Rector for Academic Affairs.

Address: 43 Barkamol Avlod Street, Termez 190111, Uzbekistan.

Phone: +998 76 221 7455 | Email: info@tersu.uz

Signed by the Rector:

Prof. Abdukodir Toshkulov



Agreed by:

Ural Akhmedov

Vice-Rector for Academic Affairs

Gafur Togaev

Vice-Rector for International Relations